

# **BUSINESS TRACK**

**2024-2025**

## **IGNITE 2k25 – BUSINESS TRACK**

The P.G Department of Commerce and Research, Vimala College (Autonomous), Thrissur, organised an Inter Collegiate Management Fest - Ignite 2K25 – Business Track on 17<sup>th</sup> December 2024. The event was held with the patronage of Dr. Sr. Lissy John Irimpan Endowment Fund. The event is partnered by Life Insurance Corporation of India, Thrissur Division and Red FM 95, Thrissur is the Radio Partner. The event is inaugurated by Ms. Aiswarya Nandilath, Managing Director, Nandilath Group of Companies, Thrissur. Ms Swetha Jilson, a Social Media Influencer and Model was present at the inaugural function. The event was presided over by Dr. Sr. Beena Jose, Principal. Dr. Preem Rose Nichlavose, Head of the department, Dr. Rose V J, Head of the Department (Rtd.), Dr Salini K and Ms Sheethal K Y, Faculty Co-ordinators, Ms. Siya M S, Anitta Baiju, Diya Nair, Sivadha M S, P S Pavithra, Sreya Pradeep - Student Coordinators were present at the occasion. Various competitions of the inter-college contests are conducted in both modes – both online and offline – such as Best Management Team, Business Quiz, Corporate Walk, HR Game, Group Choreography, Skill Quest (Offline events), Photography and Reel making (Online events). There are 304 participants and 6 non-participants from 36 colleges participated. - In the Best Management Team, the first prize was secured by students of Christ College (Autonomous), Irinjalakuda, MES Asmabi College has bagged the first prize for Group Choreography and Christ College (Autonomous), Irinjalakuda has bagged the second prize. For the event ‘Corporate Walk’, Vimala College (Autonomous) has won the first prize. For Business Quiz, Sahrdaya College secured the First Prize and the Second Prize was won by Sr C Achuthamenon Government College, Kuttanellur. For ‘Skill Quest’ event, the first prize is bagged by St Aloysious College, Elthuruth while the second prize was bagged by John Mathai Centre, School of Management Studies, Thrissur. For Online events such as Reel making and Photography, the first prize is secured by St Aloysious College, Elthuruth and Universal Engineering College respectively.

The prize money for the Best Management Team was Rs. 15,000/-. For the Business Quiz, Rs. 7,000/- and Rs. 3,000/- were the prize money to the first and second positions respectively. First prize money for the H R Game on was Rs. 7,000/- and the Second prize includes a prize money of Rs. 3,000/-. For Group Choreography competition, the prize money for the first place was Rs.15,000/- and second prize was Rs. 7,000/-. For Corporate

Walk, the prize money for the first place is Rs 12,000/-. For the event Skill Quest, the first prize is set as Rs 3,000 and the second prize is Rs 1,000/-. For Online competitions like Photography, the prize money for the first place is Rs 1,000/- and for Reels making competition, the prize money was set as Rs.2,000/-. The Cash prize and awards were distributed by the Head of the Department at the Valedictory function. The gifts for the Coupon tickets were also distributed during the function.



# BUSINESS TRACK

**2022-23**

## BUSINESS TRACK 2K23

The annual intercollegiate event “Business Track 2K23” held in honour of Dr Sr Lissy John Irimpan, to inculcate entrepreneurship and business awareness among students was hosted on the 31<sup>st</sup> of January 2023 in the college premises. Ms. Madhumathi Mahesh, Executive Director, Kalyan Hypermarket in the company of Ms Ann Twinkle Jose, Managing Director, ‘God’s Grace Wedding and Party Planners’ inaugurated the event at 9 am in the college auditorium. A total of 163 participants contested in the event comprising of :

1. Best Management Team
2. Treasure Hunt
3. Spot Choreography

Faculty Co-ordinators: Dr Nisha Leela Jose

Ms Beny Paul E

Student Co-ordinators: Aleena Shaju (S6 Bcom)

Asna Hameed (S6 Bcom)





# BUSINESS TRACK

2023-24

## BUSINESS TRACK-2K24

Vimala College (Autonomous), Thrissur, P.G Department of Commerce and Research organized the Management Fest "**Business Track 2K24**" on 12<sup>th</sup> January, 2024. The event held with the patronage of Dr. Sr. Lissy John Irimpan Endowment Fund and Zee Keralam Semi-finalist Ms. Rushail Roy was the Chief Guest. The event was presided over by Principal Dr. Sr. Beena Jose. The Head of the department Dr. Preem Rose Nichlavose, former Head Dr. Rose V.J, teacher coordinators Ms. Beny Paul and Ms. Kalarenjini V, student coordinators Ms. Fenna K.J, Ms. Devika V.S, Ms. Aparna Subadran and Ms. Jismi C.J were present at the occasion. In the various competitions of the inter-college contests conducted in categories such as Best Management Team, Business Quiz, Treasure Hunt and Spot Choreography, 446 students from different colleges participated.

